

# Kris's Accessibility Statement Template

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**Summary:** This document contains two separate documents including an accessibility statement template followed by a guide on how to customize the template.

The template must be edited prior to use.

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# **[ENTITY] Accessibility Statement**

[Entity] is committed to providing an inclusive and accessible experience to everyone, including individuals with disabilities.

[Entity's] commitment is guided by our accessibility policy to ensure that people with disabilities have full and equal opportunity to access and benefit from the [experiences / content, products, services, information] offered by [Entity] through [website.com / App name mobile application].

## **Support and Feedback**

If you need assistance using our [website/app] or would like to provide feedback, we invite you to contact us:

- Email: [accessibility@website.com]
- Phone: [Phone Number]

## **Optimal Experience**

**[If your asset is a website, customize the following example language]**

[Website.com] is best used with the latest version of any of the primary web browsers: Chrome, Firefox, and Safari. Our site is designed to be compatible with common assistive technologies including screen readers (e.g., JAWS, NVDA, VoiceOver), speech recognition software, and alternative input devices.

[Website.com] may not display optimally in Internet Explorer or older browsers.

**[If your asset is an app, customize the following example language]**

[App name mobile application] is designed to be compatible with assistive technologies and [iOS/Android/iOS and Android] devices from the last ten years.

[App name mobile application] may not display optimally in older devices.

## Commitment

[Entity] has taken multiple steps to ensure the accessibility of our online experiences:

- [Entity] has retained [Company Name / Consultant] as an independent third-party specialist to provide consultation on how to implement and improve accessibility.
- [Entity] also engages in interval audits, web page scans, and testing by professionals with disabilities to continually assess and improve the accessibility of [website.com].
- [Entity] further invests in training on accessibility for our digital team to ensure our web content personnel, developers, designers, and other team members are knowledgeable and follow best practices for accessibility.

## Resources

- [NVDA screen reader \(free\)](#)
- [Accessible.org](#)
- [W3C Web Accessibility Initiative](#)
- [The Americans with Disabilities Act](#)
- [Web Content Accessibility Guidelines](#)

## Attribution

The framework for this accessibility statement was created by [Kris Rivenburgh](#) and customized by [Entity].

# Accessibility Statement Customization Guide

To leverage the template provided, brackets have been made available to indicate, at a minimum, where the statement needs to be edited. The brackets are intuitive and straightforward.

All content inside the brackets must either be edited or removed.

You are not limited to editing or adding content outside of the brackets.

If your digital asset is not a website or mobile app, you'll just need to address the name and asset type accordingly.

[Entity] is your organization's name.

[website.com] is your organization's website.

[App name mobile application] is the name for your organization's app followed by the words "mobile application".

For example, if Enthusiastic Birds is the name of your mobile app, then you would write, "Enthusiastic Birds mobile application".

## Sections

The following sections are provided in the attached accessibility template:

- Support and Feedback
- Optimal Experience
- Commitment
- Resources

You are not limited to these sections or information within the sections. Rather, these sections are included to provide a robust framework for your statement.

Conversely, not all sections or information within each section may be applicable.

Edit and customize information (beyond updating brackets) to tailor your accessibility statement to your entity and digital asset.

## **Accuracy**

The best accessibility statement for your business is one that accurately reflects your business's commitment, status, and investment into accessibility.

Providing purposefully misleading or deceptive information is problematic. Adjust each section to best reflect your business's commitment, status, and investment.

## **Alignment**

Your organization's policy or status may not align with all information outlined within each section.

For actions not taken, weigh removing that language.

For actions that are in the process of being taken, weigh turning "completed" language into "process" language.

For example, instead of "business meets requirements", update the wording to "business strives to meet requirements" or "business continuously works to meet requirements."

## Customization

If you would like the creator of this template to draft a customized accessibility statement for your organization, you can reach Kris Rivenburgh at [kris@accessible.org](mailto:kris@accessible.org).

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